



## BARCELONA MENTORING PROGRAMME

MENTORING PROGRAMME  
FOR COMPANIES WHO WANT  
TO GROW

**Barcelona Mentoring Programme** is a programme promoted by Barcelona City Council, through Barcelona Activa, which aims to provide advice to a small and selected group of companies and startups by managers who are leaders in their sector and have a recognised track record, taking the MIT Venture Mentoring Service as a benchmark.

### PROGRAMME FORMAT:

#### GROUP MENTORING

More than  
50 mentors, in groups  
of 3 mentors  
per company

#### METHODOLOGY

6 meetings of one  
hour duration,  
during 8 months  
(November - June)

#### BUSINESS STRATEGY

Advice on strategic  
aspects, depending  
on the current situation  
of the company

### THE BARCELONA MENTORING PROGRAMME STANDS OUT FOR:

- Voluntary and free contribution by a group of people, experts and benchmarks in their sector, as a return to society of their knowledge and experience.
- Acceleration and consolidation in the growth of the mentored companies, through the validation of their business strategy.
- Based on the MIT Venture Mentoring Service, with more than 15 years of experience and notably successful results, and advice to more than 3,000 companies.

### WHICH COMPANIES CAN PARTICIPATE?

The programme is aimed at partners or founders of the company, who are willing to follow a work plan and to receive the assessments and contributions of the mentors.

The programme  
lasts 8 months,  
through monthly  
meetings.

13th edition  
(November 2025 - June 2026)

Some mentors:  
Cinta Lacasa, Ernest  
Pérez-Mas, Isabel Grifoll,  
José María Vilas, ...

For further information and registration please contact [mentoring.programme@barcelonactiva.cat](mailto:mentoring.programme@barcelonactiva.cat)



Ajuntament de  
Barcelona



**VMS** 25 Years | MIT  
Venture  
Mentoring Service