



BARCELONA MENTORING PROGRAMME

MENTORING PROGRAMME FOR
COMPANIES WHO WANT TO GROW



Barcelona Mentoring Programme is a programme promoted by Barcelona City Council, through Barcelona Activa, which aims to provide advice to a small and selected group of companies and startups by managers who are leaders in their sector and have a recognised track record, taking the MIT Venture Mentoring Service as a benchmark.

Programme format:

GROUP MENTORING

More than
50 mentors, in groups
of 3 mentors
per company

METHODOLOGY

6 meetings of one
hour duration,
during 8 months
(November - June).

BUSINESS STRATEGY

Advice on strategic
aspects, depending
on the current situation
of the company

The **Barcelona Mentoring Programme** stands out for:

- Voluntary and free contribution by a group of people, experts and benchmarks in their sector, as a return to society of their knowledge and experience.
- Acceleration and consolidation in the growth of the mentored companies, through the validation of their business strategy.
- Based on the MIT Venture Mentoring Service, with more than 15 years of experience and notably successful results, and advice to more than 3,000 companies.

Which companies can participate?

The programme is aimed at partners or founders of the company, who are willing to follow a work plan and to receive the assessments and contributions of the mentors.

The programme
lasts 8 months,
through monthly
meetings.

12th edition
(November 2024 - June 2024)

Some mentors:
Javier Cottet,
Ernest Pérez-Mas,
Isabel Grifoll, ...

For further information and registration please contact mentoring.programme@barcelonactiva.cat



Ajuntament de
Barcelona

