

OPERATING STRUCTURE BARCELONA CREATIVA

1. BARCELONA CREATIVA

Barcelona Creativa is a representation and participation platform, promoted by the Department of Tourism and Creative Industries of the Barcelona City Council, of the creative industries of Barcelona.

Based at the Design Hub Barcelona, *Barcelona Creativa* is a meeting space for the different agents in the creative sectors: schools, universities, companies, professionals, administrations, articulating organizations, and dissemination programmes.

Barcelona Creativa is one of the proposals contemplated in the Government's Measure for Boosting Creative Industries approved in October 2019.

Barcelona Creativa emerges from the conviction that the Creative Industries are one of the strategic sectors for the City's economic and social development.

2. FUNCTIONS

1. Debate, suggest or encourage proposals in favour of the creative industries:

- ✓ Proposals addressed to the different administrations.
- ✓ Proposals for legislative or regulatory changes.
- ✓ International projection of the sector.
- ✓ Interaction with other sectors of the economy.
- ✓ Coordination and collaboration between the different agents of the creative sectors.
- ✓ Generation of data and knowledge on the creative sectors.

2. Propose and develop specific projects:

Design and develop projects that arise in the spaces for debate and exchange. *Barcelona Creativa* must have an operational tilt that allows to specify some of the ideas that arise.

3. STRUCTURE

The plenary

It is the highest representative body of Barcelona Creativa. Its functions are to ensure compliance with the objectives of Barcelona Creativa and to monitor the work carried out by the Delegate Commission and the working groups.

It is made up of 70 representative people of the sector, who are nominal members.

It is chaired by the First Deputy Mayor and has two vice-presidencies: the Councillor for Tourism and Creative Industries (first) and the Sixth Deputy Mayor (second).

It will meet regularly twice a year.

It will be renewed by halves every two years. This means that the maximum continuous stay will be four years.

The steering committee

It is made up of 20 people, chaired by the Councillor for Tourism and Creative Industries and coordinated by the head of the Department of Creative Industries of the City Council.

Its function is to constantly monitor the work of Barcelona Creativa and ensure that the working groups can develop and bring to the Plenary the issues and projects entrusted to them.

It will meet five times a year, bimonthly.

Working groups

The working groups will be set up with a specific objective and with a temporary vocation. At the proposal of the Plenary or the Delegate Commission, they will be formed both to deepen the knowledge or debate of an issue and to launch specific projects.

When the assignment requires it, people who are not members of the Plenary may take part.