

INTERNATIONAL CALL FOR GREEN SHIPPING INNOVATION



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INTRODUCTION

The GREEN MARINE MED project brings together stakeholders from the entire Green Shipping ecosystem to support Green Shipping across both shores of the Mediterranean. It focuses on monitoring and technology foresight across the entire maritime fuel supply chain, infrastructure, and logistics, promoting the exchange of best practices. The International Call for Green Shipping Innovation aims to provide specific support for start-ups, SMEs, and entrepreneurs to drive innovation and build awareness in the ports and maritime transport industries, accelerating Green Shipping in the Mediterranean.

DESCRIPTION

We are seeking start-ups that can significantly contribute to making the shipping industry more environmentally friendly. These initiatives may include decarbonizing ports and shipping operations, developing alternative fuels, enabling a sustainable supply chain, increasing digitalization, promoting blue edtech, enhancing circularity, new nautical materials or eco design, waste management, conserving ocean ecosystems, or any other innovative approach that supports sustainability along the Green Shipping value chain.

ELIGIBILITY

This call is addressed to early stage start-ups located in the EU as well as in non-EU countries along the Mediterranean shores. To be eligible, companies must:

- have at least one full time person dedicated to the initiative;
- have been incorporated after January 1st, 2019;
- in case the company is developing technology, have at least a [TRL5](#) level;
- and have yearly revenues below €0,5M*.

Applications must be submitted using the following form: <https://www.f6s.com/green-marine-med-challenge/apply>

*Received grants are not considered revenue.



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EVALUATION CRITERIA

The winner of the call will be selected by a panel of experts from the maritime industry, including port authorities, shipping companies, financing institutions, industry associations and academia. The criteria to select the winning company include:

1. Potential accountable impact of the solution for a sustainable shipping industry (30%)
2. Degree of technology or business model innovation (15%)
3. Business model robustness (15%)
4. Experience and commitment of the management team (15%)
5. (Reduced) time to market the final product/solution (15%)
6. Initial roll out of the solution foreseen in Southern Mediterranean countries (10%)

AWARD

The chosen company will be awarded the following combined prize:

- A fully expensed trip to Barcelona to meet with key players from the Green Shipping and innovation community.
- Support in the identification and contact of partners for a potential pilot project.
- A cash contribution provided by the Port of Barcelona.
- One year business incubation support by Braid Theory.
- Awareness & recognition: announcement of the winner at the Mediterranean Green Shipping Innovation and Finance Summits.
- Dedicated section on the website of the World Ocean Council and access to its extensive global ocean stakeholder network.
- Promotion through social media channels of all GREEN MARINE MED project partners.

PROCESS AND TIMELINE

<i>Announcement: National Stakeholder Event Spain.</i>	<i>Nov 4th, 2024</i>
<i>Application submissions period.</i>	<i>Nov 4th, 2024 - Feb 28th, 2025</i>
<i>Finalists' selection: 10 companies will be selected.</i>	<i>Apr 15th, 2025</i>
<i>Online bootcamp & training: organised by Ship2b and EEIT.</i>	<i>May - June 2025</i>
<i>Online pitch.</i>	<i>June 2025</i>
<i>Call for Innovation Winner announcement.</i>	<i>Sept 2025</i>



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